

SoYou Headshots

Head shots for the working and soon to be working actor

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Things you need to know before your photo shoot:

1. Your head shot should look like you when you walk through the door for an audition.
2. Select the right photographer. There's a lot of photographers more interested in showing their ability and creativity than giving you what you need to land the job.
3. If you take a make up artist and hair stylist with you to your auditions, bring them with you to your photo shoot. If not, don't use them at your photo shoot. Head shots and glamor shots are different. Producers and casting directors want to see the real you in your pictures.
4. Plan your head shot. Groom and dress for the general types you will be playing. No costumes.
 - a) Clothing:
 - Solid colors work best. Soft pastels rather than white. Dark colors rather than black. Choose colors that work with your eyes, hair and skin tones.
 - Have your clothing professionally cleaned and pressed. Bring them on hangers and change at the shoot.
 - b) Grooming:
 - Women, check your hair's roots. Do you want the roots different than the ends?
 - Men, do you want a five o'clock shadow in your head shot? Bring a razor to the shoot.

How to choose your pictures:

1. Ask an industry professional such as a producer, casting director, agent or mentor.
2. Total strangers are better at selecting pictures that really looks like you than most close relatives and friends.